



Global software for Investor
Reporting, Portfolio Management and
Monitoring



Trusted by

2000+

Portfolio companies

20+

Countries



in|venture



icebreaker

MANTARAY



leAD

MGV MIDDLEGAME VENTURES



MOOR

MSM

SPRINGVEST

HELEN VENTURES



Supernode Global

SpeedUp VENTURE CAPITAL GROUP

momentum

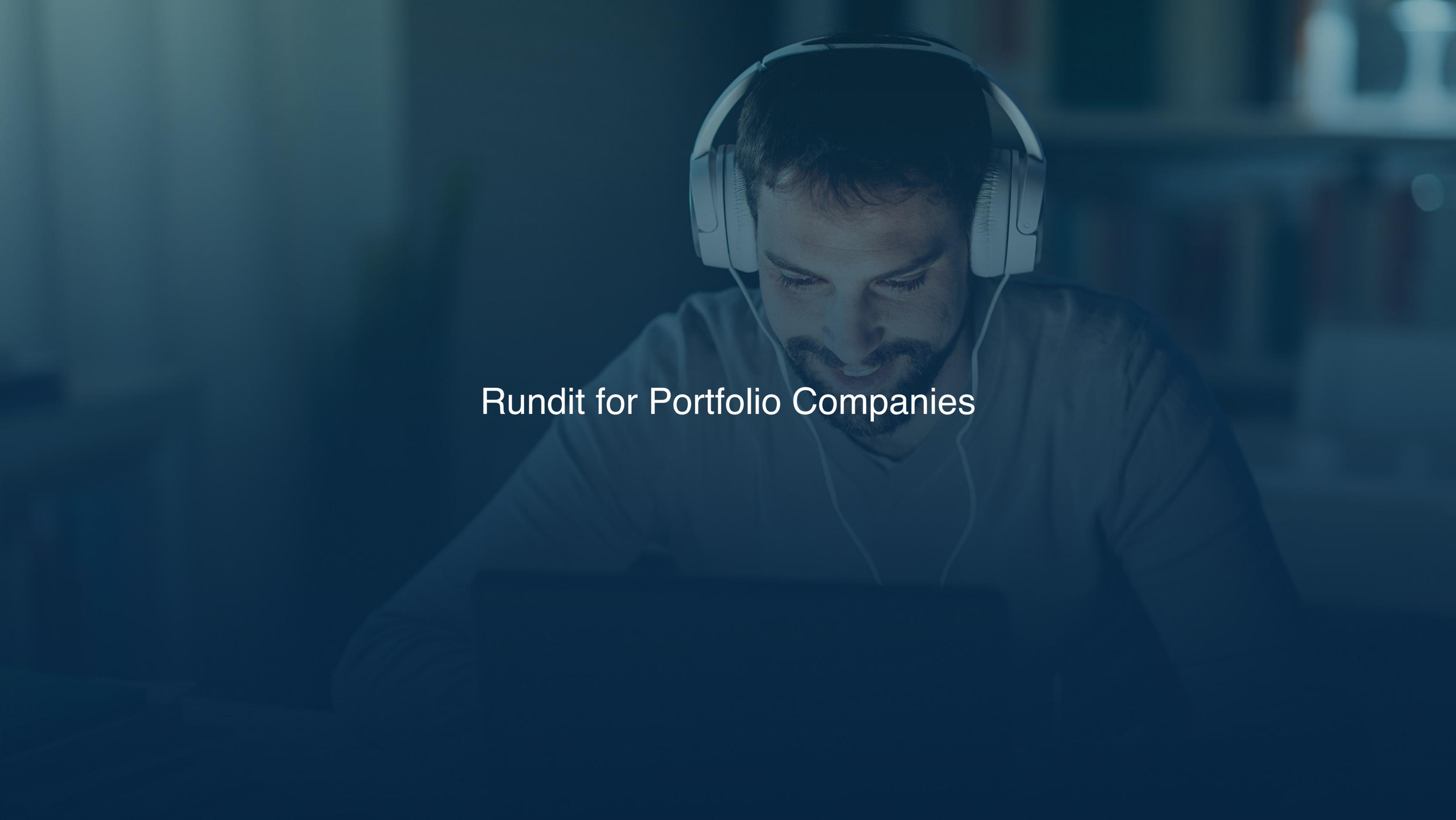
SKAGERAK MATURO



91SPRINGBOARD



REDBUS

A man with a beard and short hair is wearing large white over-ear headphones. He is looking down at a laptop screen, which is the primary light source in the scene. The room is dimly lit with a blueish tint. The background is out of focus, showing what appears to be a desk or office environment.

Rundit for Portfolio Companies

Keep track of your metrics & KPIs

With Rundit, you can keep track of all your KPIs and easily share them with all your stakeholders at once.

Rundit provides 200+ most commonly used metrics, easily selectable from the dropdown. If that's not enough, you can create custom metrics yourself.

Metrics can be inserted on a monthly, quarterly or yearly basis. Rundit automatically aggregates the numbers into monthly, quarterly and annual figures.

Inserting can be done manually or via GoogleSheets integration.



Metric	FEB	MAR	Q1 2018	APR	MAY
NET SALES	20,500	8,500	20,500	210,000,000	200,500,000
COSTS	20,500	25,650	20,500	20,500	20,500
HEADCOUNT	13	15	20,500	20,500	20
NET INCOME LOSS	20,500	20,500	20,500	20,500	20,500

Import from Google Sheets | Re - Sync Google Sheets | Add a new metric

FUUKU
February 2022

HIGHLIGHTS OF THE PERIOD
Fuuku's performance was not great in 2020. Net revenues declined 11% from the previous year. Gross profit and income per share fell 14%.

SALES AND MARKETING UPDATES
The company attributed its performance to the problems caused by the coronavirus pandemic, along with "a currency headwind."

CHANGES IN THE TEAM
New Head of Sales (Mark), Growth Lead (Jolie) and Partnership Manager (Anne).

PLANS FOR THE NEXT PERIOD

ATTRACT >>> **CONVERT** >>> **CLOSE** >>> **DELIGHT**

Blog, Keywords, Social Media, Forms, Call-to-Action, Landing Pages, Email, Signals, Workflows, Customers, Events, Social Index, Smart Content

TABLE

COMPANY METRICS	Q4 2020	Q4 2020	Q4 2020	Q4 2020
Net Sales	\$ 100,000	100,100,000	100,000	100,000
Cost	\$ 240,000	240,000	32	240,000
EBITDA	\$ 32	32	32	32
Net Debt				

NET PROFIT

- Sales Brochure**
Uploaded: 04.05.2017
- Smartify Pitchdeck**
Uploaded: 04.05.2017
- Smartify Logo**
Uploaded: 04.05.2017
- Shareholder's Agreement**
Uploaded: 04.05.2017
- Team Picture**
Uploaded: 04.05.2017
- Product Picture**
Uploaded: 04.05.2017

METRICS

NET SALES
COSTS
HEADCOUNT
NET INCOME LOSS

Re-Sync Google Sheets

Import from Google Sheets

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Hassle-free investor reporting

You're able to create professional investor reports in Rundit and share them with your stakeholders. Your business performance is easily illustrated by images, charts or tables with data pulled automatically from the metrics table.

One place to store your files

No more need for data rooms. With Rundit, you can share all your documents with investors. This way, everything is in one place. Either attach documents to investor reports or simply drop them to the files page.

Control over your data

One platform for sharing metrics and updates with all stakeholders. Create different investor groups and choose what you'd like to share with each group. Most commonly created groups are VCs, Angels and Prospects.

METRICS	
Net Sales	
Cash Balance	
Runway	
Headcount	
Net Profit (Loss)	
CLTV	
"INVESTORS" can add / edit metrics <input checked="" type="checkbox"/> Enabled	

Predict your growth pattern with Actuals vs. Forecasts

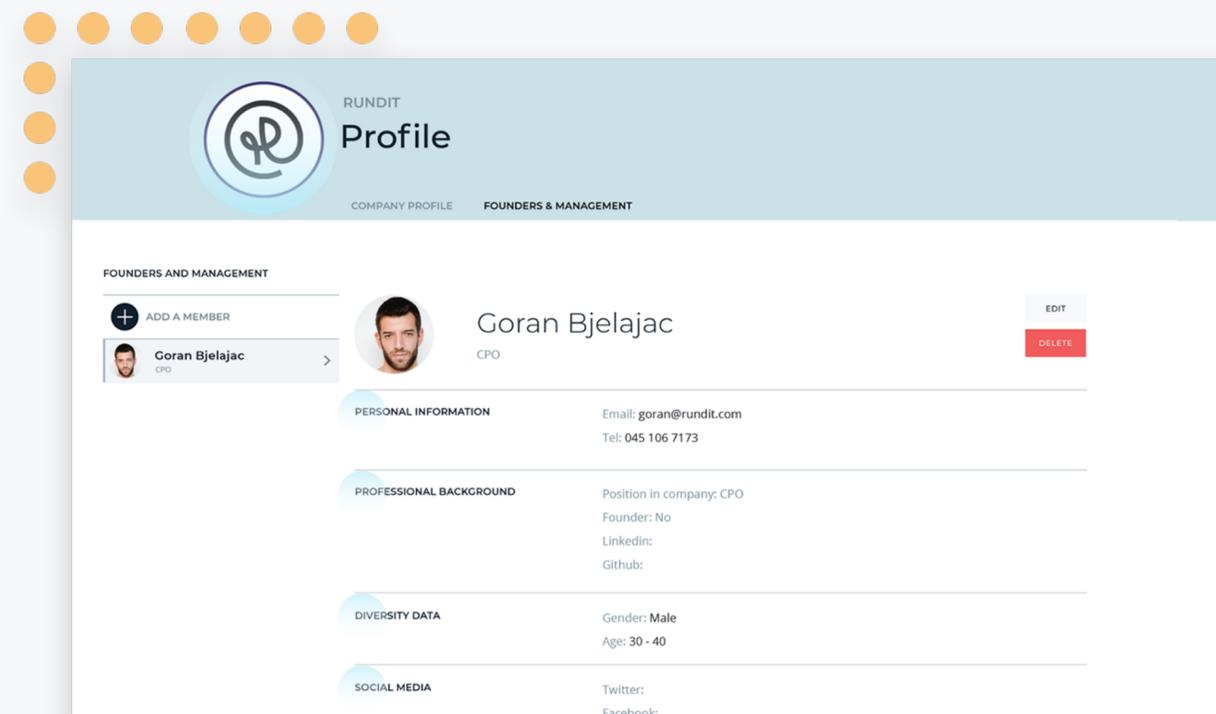
Add a forecast subrow for every KPI on the metrics table. When you have entered both forecast and actual values, Rundit will automatically calculate the difference between the forecasted value and the actual value.

Metrics	Sep 2021	Oct 2021
NET SALES	120 000	200 000
Forecast	240 000	250 000
F vs A Difference	- 50 % - 120 000	- 20 % - 50 000
COST	200 100	200 000
Forecast	120 000	120 000
F vs A Difference	+ 66 % + 80 100	- 40 % - 80 000
EBITDA		
EBIT		

Present your founding & management team

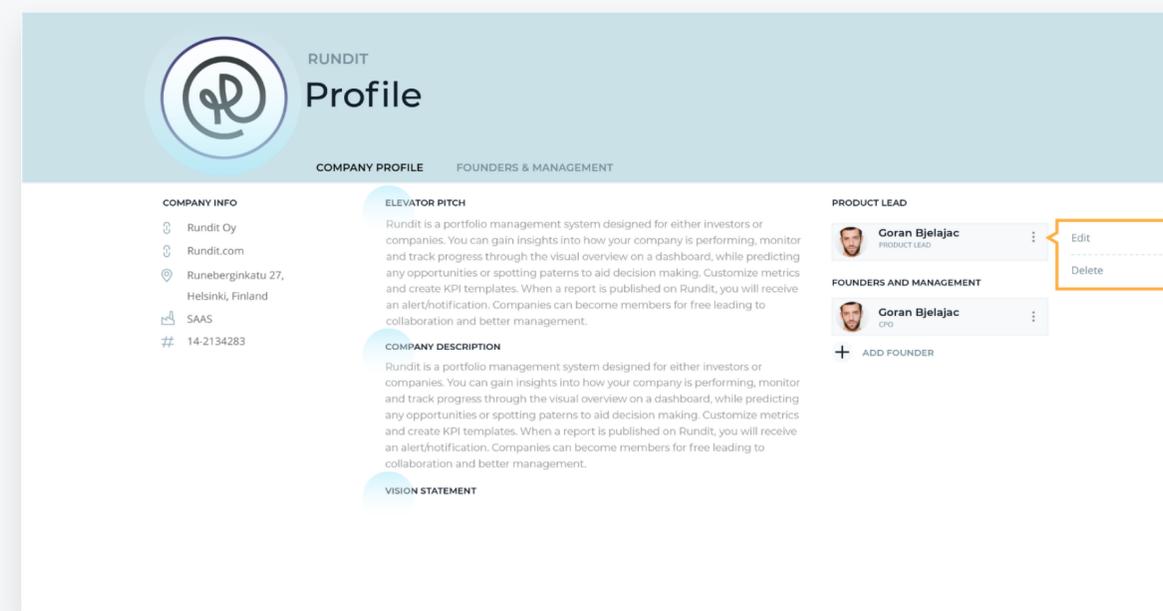
Who are the superstars moving your company forward? Present your management team to existing and potential investors, including a diversity highlight.

Rundit aims to capture and spotlight the current diversity state in the industry. By filling out this data, you can help bring those results in front of investors. Hopefully, it will make a difference.



The screenshot shows the 'Rundit Profile' page for 'Goran Bjelajac', CPO. The page is divided into several sections:

- FOUNDERS AND MANAGEMENT:** Includes an 'ADD A MEMBER' button and a list of team members. Goran Bjelajac is listed as CPO.
- PERSONAL INFORMATION:** Email: goran@rundit.com, Tel: 045 106 7173.
- PROFESSIONAL BACKGROUND:** Position in company: CPO, Founder: No, LinkedIn, and Github links.
- DIVERSITY DATA:** Gender: Male, Age: 30 - 40.
- SOCIAL MEDIA:** Twitter and Facebook links.

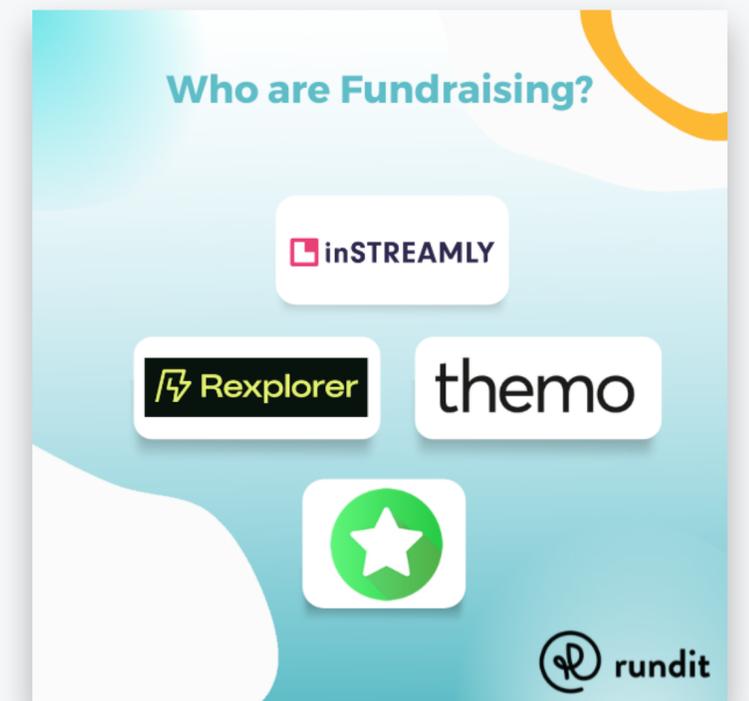


The screenshot shows the 'Rundit Profile' page for 'Goran Bjelajac', CPO, with the 'COMPANY PROFILE' tab selected. The page is divided into several sections:

- COMPANY INFO:** Rundit Oy, Rundit.com, Runeberginkatu 27, Helsinki, Finland, SAAS, 14-2134283.
- ELEVATOR PITCH:** Rundit is a portfolio management system designed for either investors or companies. You can gain insights into how your company is performing, monitor and track progress through the visual overview on a dashboard, while predicting any opportunities or spotting patterns to aid decision making. Customize metrics and create KPI templates. When a report is published on Rundit, you will receive an alert/notifications. Companies can become members for free leading to collaboration and better management.
- COMPANY DESCRIPTION:** Rundit is a portfolio management system designed for either investors or companies. You can gain insights into how your company is performing, monitor and track progress through the visual overview on a dashboard, while predicting any opportunities or spotting patterns to aid decision making. Customize metrics and create KPI templates. When a report is published on Rundit, you will receive an alert/notifications. Companies can become members for free leading to collaboration and better management.
- VISION STATEMENT:**
- PRODUCT LEAD:** Goran Bjelajac, PRODUCT LEAD. Includes 'Edit' and 'Delete' buttons.
- FOUNDERS AND MANAGEMENT:** Goran Bjelajac, CPO. Includes an 'ADD FOUNDER' button.

Are you fundraising?

As a Rundit user, you can get featured in our monthly fundraising newsletter and get introduced to over 7000+ VC and 2000+ Angel contacts within the Rundit network, globally. It's a great way to gain visibility - previous success stories include companies from the Rundit network being contacted by new investors.



Benefits for PORTFOLIO COMPANIES

- Centralised reporting - one platform for sharing KPIs, files and updates with all stakeholders
- Create professional-looking investor reports that make it easy to visualize your company's performance. You can add charts and tables to your reports with the KPI data being pulled automatically from your metrics table
- View who has seen and liked your published reports. Your investors can comment on the reports, and you are able to answer
- Google Sheet integration for automatic KPI sync
- Free for the companies - no barriers to entry
- Invite as many investors as you wish, you can also send reports via email directly from the platform
- Present your team to current & potential investors

Benefits for INVESTORS

- Receive on time portfolio updates including companies' KPIs and management reports
- Keep track of all your investments, realisations and fund's KPIs over time
- Have a visual overview of your fund's performance and diversification in a beautiful dashboard
- Automated reminders for all portfolio companies to report
- Easy data sharing with LPs (data export)
- Fully customisable platform to suit different client needs
(Large VCs, Small VCs, Accelerators, Banks, Co-working spaces...)

CONTACT US

Pekka Viilto

Head of Sales

T: +358 40 042 1073

E: pekka@rundit.com

Viivi Halinen

Customer Success Manager

T: +358 40 962 3085

E: viivi@rundit.com

Jori Karstikko

CEO

T: +358 45 151 1771

E: jori@rundit.com

ADDRESS

Rundit Oy

Fredrikinkatu 34

Helsinki, 00100, Finland